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ORNAMENTALS

America's
Foremost
Growers of
Ornamentals

1816-1921

STARK BRO'S

Landscape Architects & Nurserymen
Louisiana, Mo.

Beautify Your Home



A striking change at moderate cost. Compare "before planting" photo in oval (to left) with beautiful result shown above. These hardy plants are permanent and they practically "take care of themselves."



Note the remarkable change wrought by the proper ornamental planting around the home just above. See the "after planting" photo above (large).

Aiding Nature in the Country

A restful effect achieved by our Landscape Department for a country home owner (photo at right).



Hedges — the Living Fences

Attractive hedges for walks and driveways involve comparatively little expense and add immeasurably to the orderly beauty of your farm home—make it one to which you can point with pride.



The modest cost of a splendid planting of ornamentals will make "all the difference in the world" in the appearance of your home and will pay big dividends, if you ever want to sell your home. Stark Bro's Landscape Department has helped thousands of home owners throughout the United States to make their home grounds a source of great pleasure—admired by every passerby and envied by every neighbor. Stark Bro's will gladly design a free plan for you—write today.

Homes Beautiful-At Little Cost!

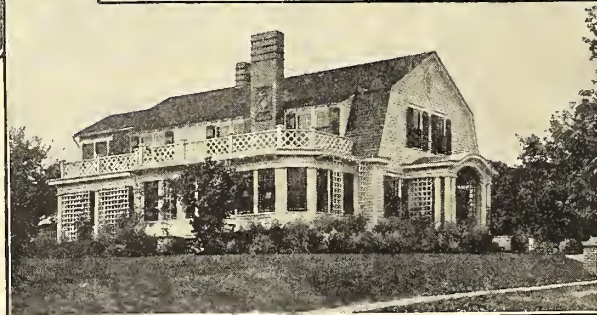
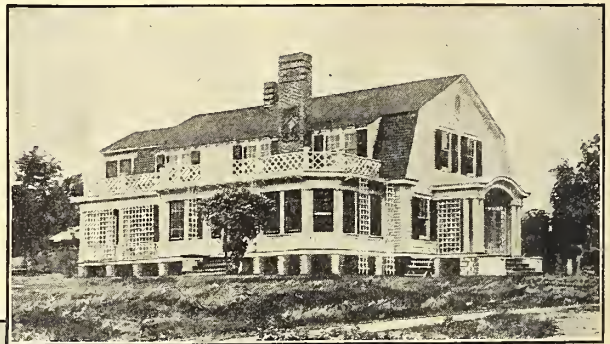
OUR Landscape Department centers most of its efforts on aiding owners of farm houses and suburban homes to beautify their home grounds. This service by our graduate Landscape Architects costs our customers nothing.

We are not so much interested in big real estate sub-divisions, or large municipal park plantings as we are in the home-owners' orders. Our 100 years of experience in furnishing the farmer and suburbanite the best of fruit trees have acquainted us with their wants and desires—and we feel

that we do more good and get better results in specializing on this general type of planting work. However, we are qualified and equipped to take care of the largest estate or municipal beautifying plan and planting—and do handle hundreds of such big propositions every year.

Look at these Photos--See What a Little Money Will Do!

Just look at the reproduced photos on this and the page opposite. Note how a little money multiplied many times the attractiveness and desirability of these homes. Write us and see what we can do for your home.



Note change that a Stark Bro's planting made in one year in the "home-like air" of this pretty suburban home. Isn't it worth MUCH more than the \$22 it cost?

Your home, too, can be made "the envy of all the neighbors" just by the aid of a simple but harmonious Stark Bro's planting of shrubs, plants and trees.

-on the Farm or in Town

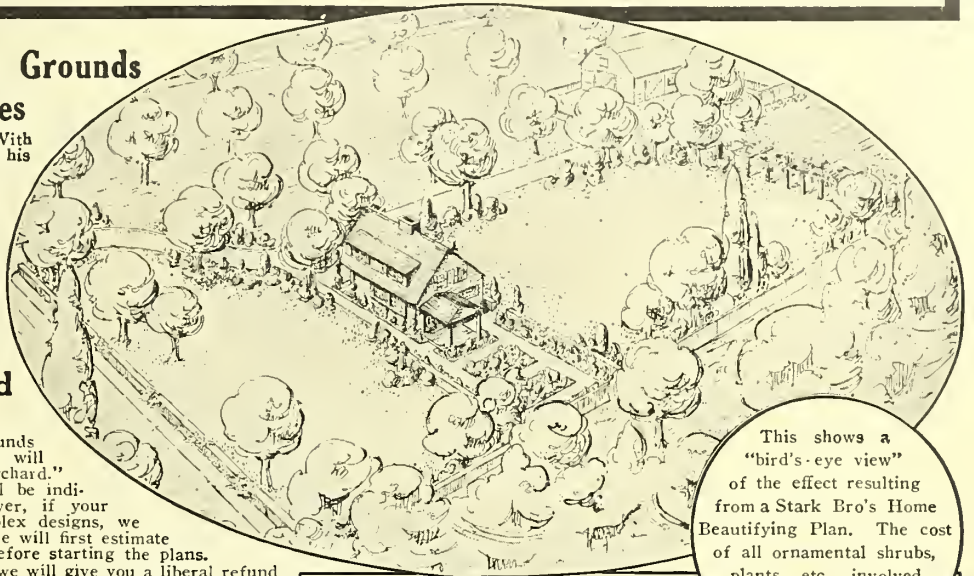
We Specialize on Beautifying Grounds of Farms and Suburban Homes

THIS business is constantly growing. With increasing prosperity, the farmer and his wife wish to improve their home's surroundings. They turn to us naturally for the needed ornamental trees, shrubs and hedges. The satisfaction they get from our service is indorsed by the thousands of letters like this that we receive:—
 "In Spring, 1916, you drew me planting plans and sent me shrubs, etc. Let me say that this year (1918) they are repaying us for all the work. They have attained creditable size and a constant source of beauty and interest."—Milan A. Stork, Otsego, Mich.

Home Beautifying Plans and Advice—FREE

OUR Free Plans for beautifying the grounds around your country or suburban home will include vegetable garden and "back yard orchard." The landscape plan for your grounds will be individually designed and furnished *Free*. However, if your grounds are very large or if you require complex designs, we will make a moderate charge for the plans, but we will first estimate the cost of designing and obtain your approval before starting the plans.

Where necessary to make a charge for the plan we will give you a liberal refund if you order from us the stock called for on the plan we design for your property.



This shows a "bird's-eye view" of the effect resulting from a Stark Bro's Home Beautifying Plan. The cost of all ornamental shrubs, plants, etc., involved only a moderate amount.



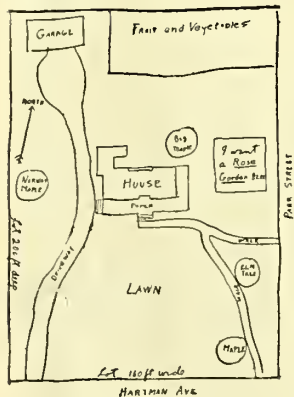
Note this cozy little home. Its air of inviting privacy comes from this little inexpensive planting.

Free Book

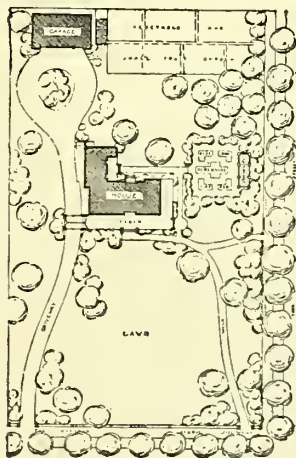
A very unusual, interesting, helpful book. Get it and read it. It will give you scores of ideas—how to beautify your farm or suburban home-grounds at little cost. Send for it. We will gladly mail it to you *FREE*.



An impressive country home made even more stately and charming by a carefully selected planting. The cost was about \$75.



ROUGH SKETCH MADE BY CUSTOMER



FREE PLAN DRAWN BY US

This shows the kind of quick sketch that you can make and send to us. You can do it in five minutes. Show location of buildings, walks, driveway, big trees, also give width and length of lot. This information will be all that is needed by our Landscape Dept.

By referring to rough sketch shown to left, our Landscape Dept. drew up this complete landscape plan for one of our customers. We can give you just as good a plan for your home.



A handsome suburban home given added attractions by a Stark Bro's Ornamental Planting. The owner says, "This \$25.00 planting of Stark Bro's Ornamental Shrubs, etc., added \$1,000.00 to the selling value."

Read the detailed descriptions of our various varieties of Ornamental Shrubs, Plants, Vines, etc., on the pages that follow. Then, make up your mind that you are going to beautify your home grounds *this year*, too.

SHADE TREES



Lombardy Poplar, an unusual and picturesque tree that gives variety to the planting. Valuable for lawn, avenue or screen.

ASH, AMERICAN, *Fraxinus Americanus*. A stately, symmetrical tree of spreading habit reaching a height of 80 ft. Of rapid growth. Excellent for shade and ornamental planting. Foliage glossy green and divided. A clean, quick growing tree.

BIRCH, CUT LEAVED WEeping WHITE, *Betula Alba Laciniata Pendula*. Excellent ornamental tree, finely cut, fern-like foliage on slender drooping branches.

BIRCH, EUROPEAN WHITE, *Betula Alba*. Rapid growing symmetrical tree, graceful form, slightly drooping branches. Bark white. Small foliage, glossy green.

CATALPA, UMBRELLA, *Catalpa Bungei*. A broad foliated tree of dwarf habit usually only about 6 to 8 ft. in height. Neat, compact, round head on slender trunk. Requires no trimming. Used extensively for planting on either side of walk leading to residence.

CRAB, FLOWERING, *Pyrus Parkmanni*. An attractive small tree or shrub, 8 to 12 ft. in height. Flowers semi-double and pink succeeded by small dark red fruits which ripen in late autumn.

ELM, AMERICAN WHITE, *Ulmus Americana*. The best of all our native shade trees and the most popular. Of graceful spreading habit with slightly drooping branches. Adapted to a variety of conditions and succeeds everywhere. Easily transplanted. An excellent avenue tree and unexcelled as a rapid growing shade tree.

KENTUCKY COFFEE BEAN TREE, *Gymnocladus Canadensis*. A native tree of large size. Rapid growth, producing heavy spreading branches. Flowers green in June followed by long pods which produce the beans said to have been used by early settlers for coffee.

LINDEN, AMERICAN, *Tilia Americana*. A valuable native tree of rapid growth forming a broad round open top. Fragrant creamy-white flowers July. A honey-bee favorite. Adapted to a variety of soils. A good avenue or specimen tree.

LINDEN, BROAD LEAVED EUROPEAN, *Tilia Platyphyllos*. A broad leaved European species often 75 ft. in height. Fine for avenue or lawn.

LOCUST, BLACK, *Robinia Pseudacacia*. A native rapid growing tree with spreading branches. Long drooping clusters of creamy white pea-shaped fragrant flowers in Spring.



American White Elm, the noblest of all native trees—grows everywhere.

MAPLE, ASH LEAVED or BOX ELDER, *Acer Negundo*. A large native tree of rapid growth and spreading habit. Planted extensively in West where it endures both cold and arid conditions. Valuable for street planting for quick effect.

MAPLE, NORWAY, *Acer Platanoides*. An excellent compact, round headed tree of medium growth, to 50 ft. in height. Requires little or no pruning. An ideal avenue tree. Perfectly hardy. Leaves dark green remaining on the tree until late autumn when they turn a bright yellow. The best of all the maples.

MAPLE, SCHWEDLERI or PURPLE LEAVED, *Acer Platanoides var Schwedleri*. Spreading habit attaining about 40 ft. in height. Foliage a bright red at first, turning to a dark purplish green.



Weeping Willow, a graceful drooping tree. Adapted for lawn, cemetery or near water. Popular in the Old World for centuries.

MAPLE, SILVER LEAF, *Acer Dasycarpum*. Very rapid growing tree used extensively for street planting where immediate results are desired. Grows to 60 ft. in height. Easily transplanted and very hardy. Not particular as to soil, of spreading habit.

MAPLE, SUGAR or ROCK, *Acer Saccharum*. A fine round headed tree with spreading branches. Of moderate growth and long life. An excellent avenue tree and as a specimen where dense shade is desired. Valuable also for its sugar production. Leaves bright green changing to golden yellow and orange in Autumn.

MAPLE, WIERS CUT LEAF, *Acer Dasycarpum Weirii*. A strong growing tree with finely cut foliage and drooping branches. Hardy. An attractive specimen tree on the lawn. Very desirable on account of its graceful habit.



Norway Maple, has been called the "One Best Shade Tree." Fairly rapid grower and splendid for avenue or lawn planting.

sively for avenue, lawn or windbreak. It soon attains the height of 40 or 50 ft. Fine for wind-break when planted close together. Succeeds everywhere. Used largely in between the slow growing trees in order to get quick shade.

POPLAR, LOMBARDY, *Populus Nigra Fastigiata*. A familiar Italian tree from the province, Lombardy. A very rapid growing tree of slender upright habit, the height often exceeding 80 ft. Excellent to break the skyline in massed planting.

POPLAR, NORWAY, *Populus "Norway"*. An excellent tree of the Carolina type but of more rapid growth and said to be harder. Termed "The Sudden Sawlog" in the west.

RUSSIAN OLIVE or SILVER LEAVED OLEASTER, *Elaeagnus Argentea*. A small tree or shrub to about 12 ft. with small willow like foliage silvery white in appearance. Flowers small yellow and fragrant, succeeded by yellow fruit. Perfectly hardy, makes a good hedge.

SYCAMORE, AMERICAN or WESTERN PLANE TREE, *Platanus Occidentalis*. A native tree of immense size, succeeds easily. Of rapid growth and spreading habit. Leaves large with pointed lobes. Used as street trees. Globe-shaped heads of seed hang on until winter.

SYCAMORE, EUROPEAN or ORIENTAL PLANE TREE, *Platanus Orientalis*. An erect tree of rapid growth. Easily transplanted. Extensively used for avenue planting in large cities as it withstands smoke and dust. Practically free from insects and diseases. Thrives most anywhere and is most desirable.

TULIP TREE or YELLOW POPLAR, *Liriodendron Tulipifera*. An excellent tree of large proportions. Of rapid growth to 60 ft. Flowers tulip-shaped; bright green and orange yellow.

WILLOW, WEeping, *Salix Babylonica*. A large spreading tree with long slender drooping branches often 40 ft. in height. An excellent effect when planted near the edge of water.

Evergreens

Standard varieties, symmetrical and thoroughly dependable. Express or freight shipments on cash orders. Evergreens are shipped separate from fruit trees and orders should be written on special evergreen order blank. Write for descriptive literature and prices.



Carolina Poplar (seven years old). The most rapid grower. Extremely hardy—succeeds under all conditions. Used for street, lawn, screen or wind break.

MULBERRY, TEA'S WEeping, *Morus alba pendula*. A graceful weeping tree growing 6 to 8 ft. high.

OAK, PIN, *Quercus Palustris*. Unexcelled for street planting, being a very shapely tree.

OAK, RED, *Quercus Rubra*. A native species of rather fast growth.

OAK, WHITE, *Quercus Alba*. One of our large native deciduous trees.

PERSIMMON, *Diospyros Virginica*. A medium sized native tree to about 40 ft. in height.

PLUM, CRIMSON LEAF, *Prunus Pissardi*. Foliage and twigs dark purple forming a striking contrast when planted near the border.

POPLAR, CAROLINA, *Populus Monilifera*. A widely known tree of exceedingly rapid growth with bright green foliage. Used exten-



Catalpa Bungei or Umbrella Tree, a unique tree that is largely used on the lawn.



Tea's Weeping Mulberry, long slender stems droop to the ground. Hardy, largely used.

"\$10 Spent In Ornamenting Your Home Grounds Will Add \$500.00 to the Selling Value"

FLOWERING SHRUBS

A Missouri Home Before Planting Shrubs. The photograph on the right was taken before Stark Bro's Landscape Department planned and superintended this landscape planting. The second picture on the right illustrates the wonderful improvement that can be secured at a very moderate cost. Note particularly, that the house before planting appears very tall and bleak. After planting the shrubs about the foundation, the house appears lower, more protected and far more attractive.



A Wonderful Change Secured in Three Months. The two pictures on the left give a good illustration of "before and after" effects from a planting made from one of Stark Bro's Free Planting Plans. This result is all the more remarkable because of the great "immediate" change. Note the beautiful hedge which gives privacy, also the graceful outlines of the shrubbery which hide the foundation.

AMELANCHIER CANADENSIS, Jane Berry. Large upright shrub or tree. Flowers white in early spring before leaves appear.

ARALIA CHINENSIS, Chinese Angelica Tree. (Hercules Club). A large shrub or tree to 30 ft. with large heavy, prickly stems. Foliage large and divided. Gives a sub-tropical appearance.

ARALIA PENTAPHYLLA, Five-Leaved Angelica Tree. A prickly shrub of neat appearance bearing dense foliage of bright green color on graceful drooping branches. Flowers greenish-white in June. Makes a good ornamental hedge.

BERBERIS THUNBERGII, Japanese Barberry. A compact growing hedge plant of symmetrical habit from Japan. Foliage small, bright green turning bright crimson in autumn which, together with the orange-red berries it produces, makes this plant most attractive.

CALYCANTHUS FLORIDUS, Carolina Allspice. A widely known shrub with dark green foliage and bearing chocolate colored spicy, aromatic flowers in May. Height from 4 to 6 feet.

BUDDLEIA VARIABILIS MAGNIFICA, Butterfly Bush. Beautiful shrubs to 4 ft. with large clusters of lilac colored flowers, which attract butterflies in large numbers. Sometimes winter kills to the ground, but renews growth in the spring.

CEPHALANTHUS OCCIDENTALIS, Button Bush. A sturdy native, round topped shrub of rapid growth. Height 5 to 7 ft.

CERCIS CANADENSIS, Red Bud. A native shrub or medium sized tree producing many red pea-shaped flowers in early spring before leaves unfold. Height 16 to 25 ft. Leaves heart-shaped.

CORYLUS AMERICANA, American Filbert or Hazelnut. A good shrub for border planting producing the well known Filbert nut. Attains a height of about 6 feet under ordinary conditions.

CORNUS MASCULA, Cornelian Cherry. A shrub or small tree attaining a height of about 10 feet. Flowers small and followed by attractive and edible red fruits about three-fourths of an inch in length.



Ludwig Spach Lilas

DEUTZIA GRACILIS. A dense shrub of dwarf habit. Flowers pure white and abundantly produced on graceful drooping branches in May. Height rarely exceeds 2 ft.

DEUTZIA LEMOINEI. One of the hardiest Deutzias. Flowers pure white, borne profusely. Shrub of spreading habit to 3 ft.

DEUTZIA SCABRA, "Pride of Rochester." One of the earliest flowering Deutzias. Flowers double, white tinged pink; borne in profuse clusters during the early part of May. Reaches 6 ft.

DIERVILLA FLORIDA, OR WEIGELA ROSEA. A spreading shrub, arching branches; trumpet shaped rose colored flowers in early June freely borne on the stout branches. Height 6 ft. Leaves dark green. A graceful and beautiful shrub that is a necessity in all planting. Spirea Van Houttei and Diervilla are two of the best shrubs grown.

DIERVILLA FLORIDA "CANDIDA," White Flower Weigela. Same as preceding.

DIERVILLA HYBRIDA "EVA RATHKE," Red Flowering Weigela. A shrub to 4 ft. with clusters of carmine red flowers.

EUONYMUS ALATUS, Winged Burning Bush. Compact spreading shrub to 8 ft. Twigs and branches with corky wings. Flowers in May or June followed by red berries.

FORSYTHIA FORTUNEI, Fortune's Forsythia. A vigorous shrub with upright or arching branches. Flowers yellow thickly set on slender twigs before leaves appear.

FORSYTHIA SUSPENSUS. A graceful drooping shrub which, when trained on a trellis, will grow 8 to 10 ft., but when left alone rarely exceeds 4 ft. Excellent shrub for front of border or entrance planting. Yellow flowers in April before the leaves appear. The best very early flowering shrub. Known as "Golden Bell."

HAMAMELIS VIRGINICA, Witch Hazel. Shrub or small tree to 20 ft., bearing small yellow flowers in late autumn. Perfectly hardy. Valuable for deep border planting.

HYDRANGEA ARBORESCENS STERILIS, Hills of Snow. An erect shrub to 4 or 5 ft. with large white balls of flowers in July and August, resembling the Snowball, but larger. Very attractive planted in large groups in the border.

HIBISCUS, Altheas. Assorted colors—bush form, with all the variations of the following colors. Height 5 ft.: Red, white, rose color, both double and single.

HIBISCUS SYRIACUS, Rose of Sharon. Fine single purple flowers in profusion. Fine for border planting. 6 to 8 ft. in height.

HIBISCUS TOTUS ALBA, White Rose of Sharon. Pure white single variety. Bush 6 ft. high.

HYDRANGEA PANICULATA GRANDIFLORA. A beautiful shrub to 8 ft., bearing immense cone-shaped clusters of white flowers in July and August, almost all sterile and turning a bright pink as they become older. Very attractive when banked in the border planting, or as specimen plants near the house.

LONICERA FRAGRANTISSIMA, Fragrant Bush Honeysuckle. Sweet scented white flowers in May. Height 4 to 6 ft. with dark green foliage.

LONICERA GRANDIFLORA ROSEA. Large pink flowers followed by red berries which are very showy in late summer. Good border plant, or where clumps of rich green are desired. Splendid Bush Honeysuckle.

LONICERA MORROWI, Japanese Bush Honeysuckle. An open spreading bush from Japan bearing dark green leaves and white flowers in May.

LONICERA TATARICA ALBA. Large white flowers followed by scarlet berries in August. Foliage dark green. Very ornamental when in fruit or blossom and the foliage effect is always valuable.

LONICERA TATARICA RUBRA. Deep pink flowers in May. Height 6 ft. Good for front of border.

PHILADELPHUS AUREUS, Golden Syringa. A variety of Philadelphus coronarius with golden yellow foliage throughout summer.

PHILADELPHUS CORONARIUS, Mock Orange. An old fashioned shrub that is still very popular. Sometimes grows 10 ft. high. Flowers produced freely of creamy white color and very fragrant; May and June. Presents a very ornamental and attractive appearance in the border. Of spreading habit and should be allowed sufficient room to fully develop. Good specimen plant on the lawn. Known as Syringa.

PHILADELPHUS GORDONIANUS, Gordon's Syringa. Fine shrub with flowers similar to preceding but later.

PHILADELPHUS LEMOINEI, Lemoines Syringa. A sweet scented hybrid smaller than the preceding, rarely exceeding 4 ft. Erect growing with small foliage. Creamy white flowers in June entirely covering plant.

PRUNUS TRILOBA, Flowering Almond. A Chinese shrub which produces abundant pink, double rose-like flowers before the leaves appear in Spring. Very attractive.

RHODOTYPUS KERROIDES, White Kerria. Introduced from Japan. 3 to 5 ft. high. Flowers white; late May, followed by black conspicuous seeds which hang to the plant all winter.

RHUS COTINUS, Smoke Bush. (Purple Fringe). A native of Europe growing from 10 to 15 ft. high. The feathery flowers are purplish and cover the entire bush giving it the appearance of smoke from a distance.

RHUS GLABRA, Smooth Sumac. A tall shrub, 10 to 12 ft. in height, with smooth bark. Flowers, July, produced at the end of branches followed by clusters of dark crimson berries. Brightly foliaged; very attractive in Autumn.

Philadelphus Coronarius "Mock Orange"



Snow Ball—an old favorite.

CORNUS ALBA 'SIBERICA, Red Stem Dogwood. A very ornamental shrub attaining the height of 8 ft. Clusters of white flowers succeeded by bright red berries in autumn.

CORNUS FLORIDA, White Flowering Dogwood. A native shrub from 10 to 15 ft. high. Very showy white flowers in early spring. Fine for specimen planting on the lawn or background in the border.



SPIREAE VAN HOUTTEI

The best and most popular shrub.



Panorama of one of Stark Bro's Ornamental Farms at Louisiana, Mo., devoted exclusively to growing Shade Trees, Shrubs and Roses. Our large production allows us to reduce the price to our customers.

RHUS TYPHINA LACINIATA, *Cut Leaved Staghorn Sumach*. Shrub or small tree attaining 15 ft. Very picturesque with its finely cut fern like foliage.

ROBINIA HISPIDA ROSEA, *Moss Locust, Rose Acacia*. A dwarf tree to 12 ft. Large, drooping, clusters of rose colored flowers in May. Branches with bristles like Moss Rose.

(White Kerria)

ROSA RUGOSA. A beautiful bush to 5 ft. with rich dark green crinkled foliage. Flowers single red throughout the summer followed by large attractive orange-red fruits. Fine for hedge planting.

SAMBUCUS AUREA, *Golden Elder*. A golden leaved variety of the European Elder. Very attractive. Will grow to 8 ft. but can be pruned back into a neat shrub any height. Large clusters of white flowers in June or July followed by black berries in August. Very good for contrast in dark places of border.

SPIREA ANTHONY WATERER. A very good variety of *S. bumalda* bearing flat clusters of bright pink flowers throughout summer. Height 2 ft.

SPIREA BILLARDI. Rather open shrub with small foliage. Vigorous and hardy. To 6 ft. in height. Flowers densely clustered at the end of long slender branches. July and August. Splendid border plant or for near the house.

SPIREA OPULIFOLIA AUREA, *Golden Spirea*. A vigorous growing shrub to 7 ft. with golden yellow foliage. Flowers white in June. Good for contrast in deep colored borders.

SPIREA THUNBERGII, *Thunberg's Spirea*. A graceful bush with slightly drooping branches. Of dwarf form, growing to 4 ft. Flowers single white, borne very early in spring.

SPIREA VAN HOUTTEI. The one best shrub. Best of all varieties of *Spirea*. Grows to 6 ft., bearing clusters of small white flowers in May and June which almost entirely cover the bush, giving it the appearance of a huge snowball from a distance. Of graceful drooping habit and well adapted to grouping in front of building or around

entrances. Also a fine border plant. The one best shrub for all purposes; will succeed everywhere. Illustration on page 62.

SYMPHORICARPUS RACEMOSUS *Snowberry*. A low growing shrub to 3 ft. Flowers small, pink, followed by large pure white berries which remain on the plant late into winter, causing the slender branches to bend with their load. Desirable for front or border or around entrances.

LILAC—Syringa

BELLE DE NANCY, *Budded Lilac*. Large flowers of a satiny rose color blending to white towards the center.

FRAU DAMMANN, *Budded Lilac*. Large, single white flowers in immense clusters.

GIANT TREE, *Budded Lilac*. A late blooming variety producing large clusters of attractive white flowers after other varieties are past flowering. Sometimes attains the height of 15 to 20 ft.

HENRI SLADEK, *Budded Lilac*. Immense clusters of dark reddish-purple flowers. One of the best. Originated in our nurseries and named after one of our employees who first propagated it. An improved variety of *Ludwig Spaeth*.

LILAC, Common Purple. Purple variety with smaller flowers and clusters than the budded varieties. A widely known shrub. Height 6 ft.

LILAC, Common White. A white flowered variety of the above species, very similar. Height 6 ft.

LUDWIG SPAETH, *Budded Lilac*. Flowers of large size and very attractive. Of a dark purplish red color. Among the finest on list.

MADAME ABEL CHATENAY, *Budded Lilac*. A creamy white variety with large double, very fragrant flowers. Without doubt the finest white lilac.

MARIE LEGRAYE, *Budded Lilac*. Large trusses of single pure white flowers, very fragrant.

MICHAEL BUCHNER, *Budded Lilac*. A dwarf, but vigorous grower. Flowers very double, pale lilac color.

PERSIAN LILAC. Large clusters of purplish-lilac flowers borne in June.

PRESIDENT GREVY, *Budded Lilac*. Exceptionally large individual double flowers of a very beautiful distinct blue color. The finest and largest lilac we know.

TAMARIX AFRICANA, *Tamarisk*. A feathery light green foliaged plant of upright habit, growing to 8 ft. in height. Flowers small, bright pink borne in slender clusters; April or May.

VIBURNUM DENTATUM, *Arrowwood*. A native shrub with slender smooth branches. Flowers in June; flowers creamy white borne in flat clusters.

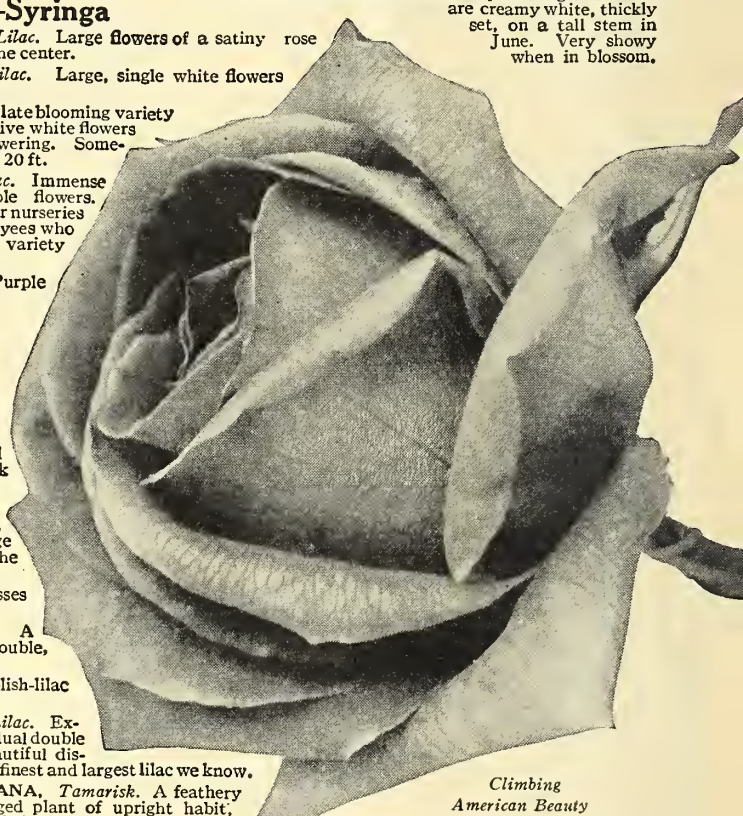
VIBURNUM LANTANA, *Wayfaring Tree*. An upright growing shrub of compact habit to 10 ft. White flowers in May followed by pink berries which later turn red, then black.

VIBURNUM OPULUS, *High Bush Cranberry*. A showy shrub, flat clusters of white flowers. The bright red berries are attractive in August and September.

VIBURNUM OPULUS STERILIS. *Snowball*. A variety of the above but much more attractive with its large round heads of pure white sterile flowers which are so familiar on Decoration Day. Makes a fine specimen plant or is good in the border where it attains the height of 10 or 12 feet.

WEIGELA (See *Diervilla Florida*.)

YUCCA FILAMENTOSA, *Adams Needle*. A hardy plant with broadpointed sword shaped foliage. Flowers are creamy white, thickly set, on a tall stem in June. Very showy when in blossom.



Climbing American Beauty

Snowberry (Symphoricarpus Racemosus)



A SEA OF HYDRANGEAS—One of Stark Bro's fields of *Hydrangea paniculata Grandiflora*. We grow all ornamentals in large quantities, thus reducing the cost of production and lowering the price to our customers.

Hedges

JAP. BARBERRY, *Berberis Thunbergii*. Hardest and best hedge plant. Fine foliage with masses of red berries that hang on over winter. A good protective hedge.

PRIVET, AMOOR RIVER NORTH, *Ligustrum Amurense*. Upright growth with shiny foliage and white flowers. Hardy enough for the North.

IBOTA PRIVET, *Ligustrum Iboti*. The hardest privet. Excellent for hedges. Of upright habit.

CALIFORNIA PRIVET, *Ligustrum Ovalifolium*. The most familiar of hedge plants. Flowers pure white in July. Foliage glossy green. Can be pruned to any shape desired. Excellent hedge. Very quick grower.

REGEL'S PRIVET, *Ligustrum Regelianum*. Readily distinguished by the almost parallel slender branches which slightly droop. Fine for low clumps.

COMMON PRIVET, *Ligustrum Vulgare*. Dark green foliage and white flowers. Leaves turn purplish in the fall. Excellent for massing in the border.

Peonies

PEONY, ASSORTED VARIETIES. Our selection. You may depend on getting the best we grow.

EDULIS SUPERBA. Early, silvery pink.

EUGENE VERDIER. Early, pink, new, very fine.

FESTIVA MAXIMA. The most popular peony. A pure white early variety.

FELIX CROUSSE. Large, perfect flowers of a deep crimson color. A late bloomer. New.

OFFICINALIS RUBRA. An early peony. Rich deep, purplish-crimson.

QUEEN VICTORIA. A free flowering white with petals slightly edged pink. Early.



Here at Louisiana, Mo., we have ideal soil and climate for growing ornamentals. We specialize in Ornamentals and Stark Bro's Shrubs and Trees are preferred on account of extra strong roots and carefully trained tops.

The ROSE—Queen of the Garden

their rare beauty. You can grow them with surprising ease. There are hundreds—yes thousands of varieties—but the following are selected as "the best of the very best" by our rose experts and the list is complete. The different classes are indicated thus: Climbers (Cl.), Hybrid Perpetuals (H. P.), Hybrid Teas (H. T.), Teas (T.), Rugosa (R.), China (C.), Moss (M.), Polyantha (P.), etc.

If you plan to plant a rose garden you should have Stark Bro's Rose Book which gives complete directions and instructions. Write for it—sent free on request.

Climbing Roses

AMERICAN PILLAR (Cl.) A popular large single variety. Color deep pink with yellow stamens.
BALTIMORE BELLE (Cl.) A well known old favorite. Flowers white tinted pink, very double.
CHRISTINE WRIGHT (Cl.) A new rose of many fine qualities. Bright clear pink and double.
CLIMBING AMERICAN BEAUTY (Cl.) Similar in every respect to American Beauty with added quality of climbing. Flowers large, deep pink and fragrant.
CLIMBING BABY RAMBLER, Miss Messman (Cl.) A climbing, everblooming form of the Baby Rambler.
CRIMSON RAMBLER (Cl.) Profuse clusters of bright crimson double flowers. Vigorous climber, shoots often grow 8 ft. tall in one season.
DR. W. VAN FLEET (Cl.) Very rapid growing climber. Color flesh pink. Flowers full and double.
DOROTHY PERKINS (Cl.) Immense clusters of beautiful double pink fragrant flowers. Perfectly hardy and a vigorous grower. Porch climber or trellis. The one best climbing rose.
EVER-BLOOMING CRIMSON RAMBLER (Cl.) Similar to Crimson Rambler, but blooms over a long season.
EXCELSA, Red Dorothy Perkins (Cl.) An excellent brilliant, crimson climber. Foliage glossy.
LADY GAY (Cl.) A vigorous, very floriferous variety with rose pink flowers. A good climber.
QUEEN OF PRAIRIES (Cl.) An old familiar standby, red climbing rose. Extremely hardy and vigorous climber.
RUBIN (Cl.) A hardy climber, resembling Crimson Rambler, but larger, more double, deeper colored flower.
TAUSENDSCHOEN, Thousand Beauties (Cl.) A rapid growing climber. Flowers pink deepening to rosy carmine in clusters. Almost thornless.
TRIER (Cl.) A most beautiful rambler with large clusters of yellowish white, semi-double flowers. The open center is filled with numerous bright, yellow anthers which gives to the rose a distinct yellow color. Greatly surpasses Yellow Rambler of which it is a seedling. Extremely vigorous.
WHITE DOROTHY PERKINS (Cl.) A white flowering sort of the well-known Dorothy Perkins.

Bush Roses

ANNA DE DIESBACH (H. P.) Flowers large and full. Color carmine pink.
BURBANK (C.) A free blooming variety with cherry-rose colored flowers.
BABY RAMBLER, Mad. Norbert Levassasseur (P.) A dwarf with large clusters of bright crimson flowers in profusion. A continuous bloomer. Fine for edging.
CATHERINE ZEIMET (Poly.) Flowers pure white in immense clusters. Fragrant. Good for edging.
CLIO (H. P.) A vigorous grower. Flowers large, globular, flesh color shaded to pink in center.
CLOTHILDE SOUPERT (P.) One of the very best bedders. A familiar ivory-white variety shaded pink. Excellent for borders. Blooms continually.
CONRAD F. MEYER (H. P.) Beautiful, large flowers of clear silvery rose color. Very vigorous, hardy, fragrant. Cross of hardy Rugosa and the Tea.



Dorothy Perkins. The best of all Climbing Roses
 Everblooming Crimson Rambler. Blooms all summer

EUGENE FURST (H. P.)

A large full rose of a deep red color. A splendid bloom of velvety texture.

GENERAL JACQUEMINOT (H. P.)

An old favorite. A large full flower of crimson-scarlet color.

GRUSS AN TEPLITZ (C.)

An excellent bedder. Bright red changing to velvety crimson. Flowers borne in clusters, fragrant. A continuous bloomer.

HELEN GOULD (H. T.)

A free grower with bright red flowers. Good bloomer.

J. B. CLARK (H. P.)

A vigorous grower producing large beautiful flowers of a deep scarlet color.

JESSIE (Poly.) A new Baby Rambler. Good for edging or pot culture. Bright crimson flowers.

JONKHEER J. L. MOCK (H. T.) Flowers large, full, fragrant. Color, beautiful carmine outside and light pink inside.

KAISERIN AUGUSTA VICTORIA (H. T.) White flowers. Free bloomer, full and fragrant.

KILLARNEY (H. T.) Large buds and flowers of a deep sea-shell pink color. Fine for forcing.

KILLARNEY, WHITE (H. T.) A grand white forcing rose. Sport from Killarney but more double.

LA FRANCE (H. T.) Silvery pink color and fragrant. A free bloomer.

MADAME CAROLINE TESTOUT (H. T.) Very free flowering. Flowers silvery rose with deeper center. One of the best Hybrid Teas.

MADAME PLANTIER (H. P.) Pure white flowers of medium size and very fragrant, produced abundantly. Extremely hardy. Valuable Decoration Day variety—called the Cemetery Rose.

MAGNA CHARTA (H. P.) Extra large, full flowers of a bright rosy pink color.

MAMAN COCHET (T.) One of the best roses grown. Long pointed buds. Color rich coral-pink.

MAMAN COCHET, WHITE (T.) A large fragrant rose of pure white color tipped pink in autumn.

MARSHALL P. WILDER (H. P.) Flowers large. Deep rich red. Fragrant. Strong grower.

MRS. JOHN LAING (H. P.) A profusion of large bright pink flowers. Full and double, very fragrant.

PAUL NEYRON (H. P.) Largest of all roses. Deep rose color. Well formed buds on stout nearly thornless stems. Called the "Paeony Rose."

PERSIAN YELLOW A familiar rose of grandmother's garden. Abundant yellow flowers very early.

PINK MOSS (M.) An excellent pink with beautiful moss covered buds and branches.

PRINCE CAMILLE DE ROHAN (H. P.) Full, dark velvety crimson maroon.

RADIANCE (H. T.) A constant bloomer with large brilliant rosy carmine flowers.

RED MOSS (M.) A beautiful old time red rose with mossy buds and stem. Very hardy and vigorous. One of the few roses that can be grown in the shrub border.

ROSA RUGOSA (R.) An attractive single everblooming red rose from Japan. Foliage dark green and crumpled. Extensively used in border or hedge. Flowers succeeded by red fruits. Very showy during late summer.

ROSA RUGOSA ALBA, White Japanese Rose (R.) A white form of the preceding.

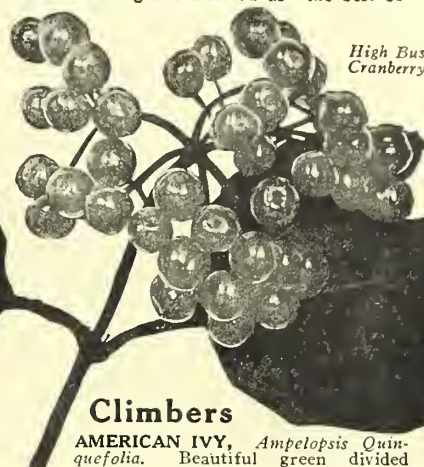
SNOW QUEEN (H. P.) Often called White American Beauty. Best white variety. Hardy and vigorous.

ULRICH BRUNNER (H. P.) A fine cherry-red rose of immense size. Fine form and fragrant.

WM. R. SMITH (H. T.) Rose pink with beautiful flesh tints. A vigorous grower, large, pointed buds of exquisite fragrance and a constant bloomer.

FOR countless ages the rose has occupied the enviable position of being the "most prized of all flowers"—and rightfully so. No home is complete without its share of these fragrant flowers with

Spirea
 Van
 Houttei



High Bush
 Cranberry

Climbers

AMERICAN IVY, Ampelopsis Quinquifolia. Beautiful green divided leaves which turn bright crimson in autumn. Fine for covering porches and trellises.

BOSTON IVY, Ampelopsis Veitchii. Hardy vine, small, compact foliage. Used extensively for covering stone or brick residences and walls.

DUTCHMAN'S PIPE, Aristolochia Siphon. Pipe shaped flowers of a purplish-brown color. Leaves very large.

CLEMATIS HENRYI. Creamy white.

CLEMATIS JACKMANNI. Violet-purple, large.

CLEMATIS MADAM ANDRE. Large crimson.

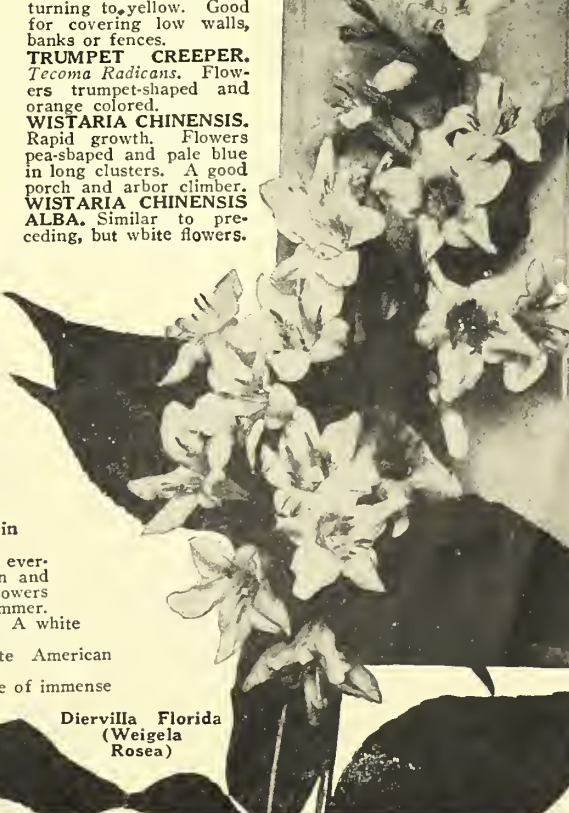
CLEMATIS PANICULATA GRANDIFLORA. Great masses of fragrant, white, star-shaped flowers.

HALL'S HONEY-SUCKLE, Lonicera Halleana. A half evergreen, retaining foliage late in winter. Flowers white, turning to yellow. Good for covering low walls, banks or fences.

TRUMPET CREEPER, Tecoma Radicans. Flowers trumpet-shaped and orange colored.

WISTARIA CHINENSIS. Rapid growth. Flowers pea-shaped and pale blue in long clusters. A good porch and arbor climber.

WISTARIA CHINENSIS ALBA. Similar to preceding, but white flowers.



Diervilla Florida
 (Weigela
 Rosea)

*"Master Creators of
Homes Beautiful..."*

Stark Bro's Headquarters
at Louisiana, Mo.
Set in the midst of
beautiful
Stark Park



A country home given indescribable beauty by the use of these Trees and Shrubberty. You would be surprised to know how little it cost.

Free Plans For Landscaping Your Home Grounds

'Shrine your home in Stark Shrubberty, trees and hedges this year. Start planning immediately. Let us help you secure the best, most harmonious setting of ornamentals. Send us a rough sketch of your grounds and home (see page 3) and we will gladly give you the benefit of our 104 years of experience—and quote prices that will please you.

Get FREE Copy of "Secrets of Ornamental Planting"

A wonderful book designed to assist home owners to properly lay out and plant their home grounds; also correctly describing all the best shade trees, shrubs and roses.

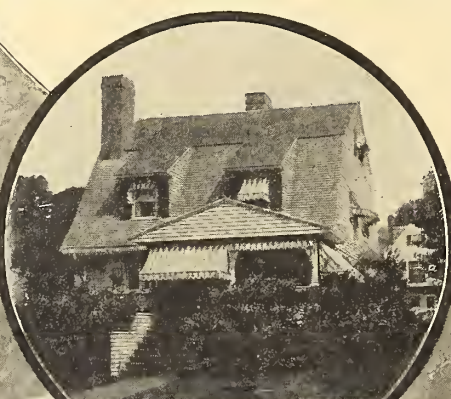
Make your home a more enjoyable, attractive place—and increase its value from a sales viewpoint—by surrounding it with Stark Shrubs and Trees this year.



Look at this home BEFORE given the added charm of an Ornamental Planting. How cold and uninviting it appears. Compare below.



The same home 'shrined in shrubberty—planted by a landscaping plan. What a transformation! Yet it cost only a few dollars.



Only \$10.50 was required to buy the few shrubs that transformed this house into such a cozy home.



Shrubberty, hedges and trees have vastly multiplied the attractiveness and VALUE of the homes along this suburban village street. The cost was little, too.